**What is Data Warehouse - Business View**

**• You are the head of ecommerce data infrastructure**

**• Business day to day work**

* Customers should be able to find goods and create new orders
* Inventory Staff should be able to stock, retrieve and re-order goods
* Delivery Staff should be able to pickup and deliver goods
* HR should be able to assess performance of staff
* Marketing should be able to attract new customers
* Management should be able to monitor sales growth

**• Questions for you**

* Can I build a databases to support these activities? YES
* Are all of the above entities have any relation amongst them?YES

Business Process

A business process is a collection of linked tasks that find their end in the delivery of a service or product to a client. A business process has also been defined as a set of activities and tasks that, once completed, will accomplish an organizational goal.





